



# FYI LISTINGS -ZINE

## The sound on the street

The FYI Listings-zine reaches the hands and inboxes of 82,000 lifestyle obsessed clubbers every month. We talk to them in person every week when we hand deliver the zine and connect with them through our growing online & offline network.

### A month in your city

Evolved from our famed flyer pack, the Listings-zine publishes event artwork alongside concise local listings and is hand distributed bundled with flyer inserts.

### Circulation

10,000 copies/month in Leeds.  
10,000 copies/month in Sheffield.  
62,000 Email Subscribers.

### Targetting

Every Listings-zine is hand delivered. Outside club nights, events and gigs. We hand deliver into student accomodation, through letterboxes and into a select number of shops, bars and cafes. Each month we mail out a select amount of 'zines' to local promoters, movers and shakers.

### Promote Regionally

Contact us to discuss multi-city promotion and advertising options.

### Publish poster artwork

Publish event poster artwork in the listings section for full monthly coverage.

£150 [A6 Portrait]

[Inc. Weekly Listings-mailer inclusion for 1 month]

### Full page advertising

Premium advertising opportunities available throughout the Listings-zine.

A5 Back Cover [A5 Portrait] £900  
A4 Inside Front [A4 Portrait] £900  
A3 Centrefold [A5 Portrait] £1400

[Inc. Weekly Listings-mailer inclusion for 1 month]

### Insert Flyers

Select opportunities from our distribution schedule and insert flyers to target your market.

See schedule for pricing per opportunity.

[Inc. Weekly Listings-mailer inclusion for 1 month]



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